

The Corporate Colocation and Cloud Buyers' Principles

Future of Internet Power, a group of BSR member companies, is aiming to power the internet with 100 percent renewable energy. As prime customers of energy-intensive colocation data center facilities (colos), we believe that increased ambition and efforts to maximize renewables at colos will result in a cleaner cloud. Given the growing interest among both colo customers and service providers to use low-carbon energy sources and meet sustainability goals, the Future of Internet Power has created the following Corporate Colocation and Cloud Buyers' Principles.

The Corporate Colocation and Cloud Buyers' Principles

As customers of colocation and cloud services, we agree that the following principles, if followed by colocation and cloud service providers, will help us meet our sustainability goals. We will give preference to providers who do the following:



1. Options

Provide options for cost-competitive services powered by renewable resources that reduce emissions beyond business as usual.¹



2. Data

Deliver monthly data on the colo customer's direct and indirect energy consumption, water consumption, greenhouse gas emissions, and other environmental data.



3. Incentives

Align the partnership between customer and service provider so both parties have an incentive to reduce energy consumption.



4. Collaboration

Provide options for colo customer collaboration on efficiency and renewable energy enhancements.



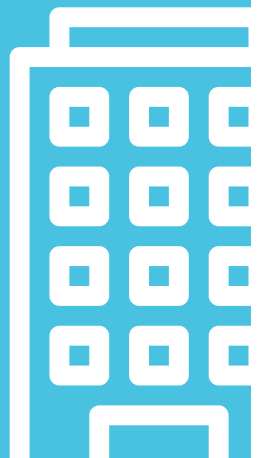
5. Disclosure

Disclose individual sites and total global corporate footprint, as well as site-specific energy sources.



6. Advocacy

Engage in policy advocacy efforts that support the use of renewable energy.



¹ Future of Internet Power will be developing guidance to further explore renewables options for colos. Please contact BSR if you are interested in getting involved.

The Corporate Colocation and Cloud Buyers' Principles Signatories



Supporters



The companies above are signatories and supporters of the Corporate Colocation and Cloud Buyers' Principles as of April 2017. We encourage all customers of colo data centers and cloud services to become signatories, thereby demonstrating their company's support for the six Principles. We welcome cloud and colo providers to become supporters of this effort and work with their customers to put the Principles into practice. Please contact us to learn more about how to become a signatory or a supporter of this initiative.

For More Information

www.bsr.org/foip

Contact

If your company is interested in signing on, please contact:

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